



2025 Board Celebration

**The future
starts here.**



**Junior
Achievement™**
of Eastern Iowa

WELCOME & INTRODUCTIONS



Christine
Landa



Melissa
Winter



Katelyn
Tungland



Lindsey
Gruber



Junior
Achievement™
of Eastern Iowa



CONSENT AGENDA



Junior
Achievement[™]
of Eastern Iowa

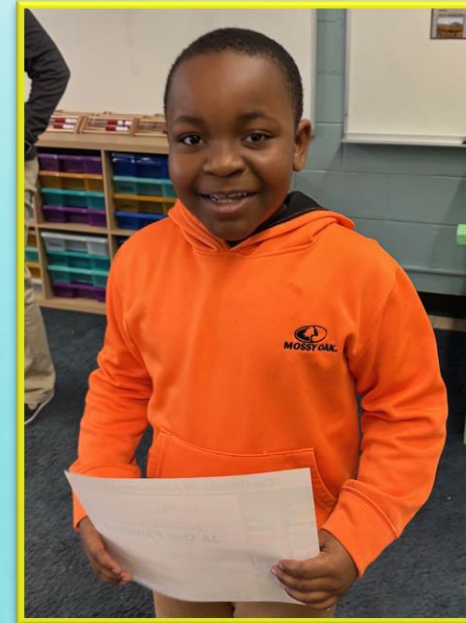
- **Targets and Progress Report**
- **Regional Finance Reports**
- **Regional Executive Board Report**



PROGRAM IMPACT

“My favorite part about Junior Achievement was discussing what we want to be because it inspired me to look outside the box.”

– Eloise, Cedar Valley Catholic Student



95% of students were able to distinguish between a need and a want—an essential first step in developing responsible spending habits after participating in JA Our Families[®].

MISSION: IMPACT

One Region

28 School Districts

165 Schools

1,236 Classes

1,502 Unique Volunteers

36,264 Students

259,032 Contact Hours

"I will use the knowledge and carry it on with me throughout my whole life to have a better understanding of money and using it wisely."

-College Community CSD Student





“The JA volunteer helped give situations and more logic to what we were learning, so she was a big help.”

– Natalia, Cedar Rapids CSD Student

94% of students agree their interaction with a JA volunteer will have a positive impact on their personal development. That's mentorship in action!

JA's impact grows stronger with every dedicated volunteer!

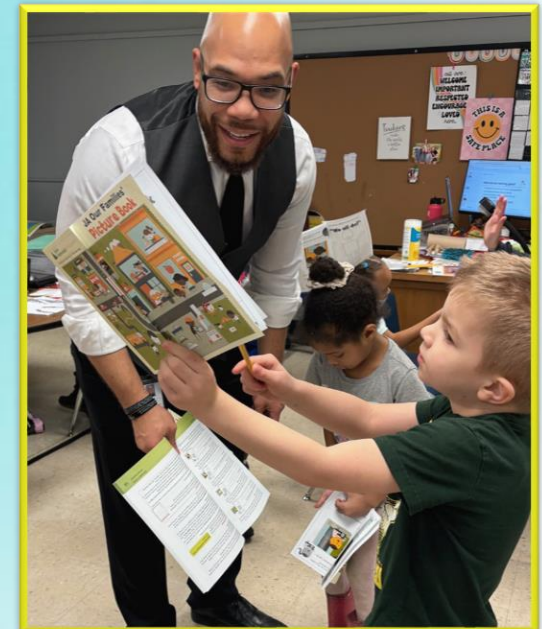


“They made the JA program more exciting by sharing stories that related to what we were talking about. Then things made more sense.”

- Kinley, Denver CSD Student

Marlis’s Story: Inspired to Give \$1,000

After volunteering in her granddaughter’s classroom at College Community, Marlis was moved to donate \$1,000 to Junior Achievement.



EXPERIENTIAL LEARNING



Junior Achievement
of Eastern Iowa
**CAREER
INSPIRE**
HANDS ON. MINDS OPEN.



JA Junior Achievement
of Eastern Iowa
BizTown



JA Junior Achievement
of Eastern Iowa
Finance Park



**Career
Speakers**



**Equipment
Exploration Fair**

EXPERIENTIAL LEARNING



"Choose a career that makes you truly happy not for the money - think about what type of environment you want to work in before deciding on a major or career."

-Kenna, Iowa City CSD Student

82% of students said they had a better awareness of the career opportunities available in their region following *JA Career Inspire®*.



EXPERIENTIAL LEARNING



"My favorite part was getting to be the workers and the customers. I felt like a real adult."

-Haon, Linn-Mar CSD

JA BizTown® Mobile saw a **43%** increase in student participation, expanding real-world learning in financial literacy, work readiness, and entrepreneurship.

92% of students said it helped them realize how important education is - JA BizTown® Mobile makes an impact.

JA  Junior Achievement™
of Eastern Iowa
BizTown®

EXPERIENTIAL LEARNING



"I'll use what I learned during JA Finance Park® Mobile to help me save money in the future, and be wise about what I am spending it on."

-Rozlin, Cedar Rapids CSD Student

91% of students said the simulation helped them understand personal financial decisions better than textbook learning.

JA Junior Achievement™
of Eastern Iowa
Finance Park®





3DE™

EDUCATION FOR EVERY DIMENSION OF LIFE



Being a 3DE™ student and ambassador has now made me more active and excited in the classroom. It has already led me to become a better leader, a more responsible student, and overall a more helpful and accepting peer.

-Paisley, College Community CSD Student





3DE™

EDUCATION FOR EVERY
DIMENSION OF LIFE

***“I wasn't sure at first
how 3DE™ would fit for the
students that I work with, but
after the first case I saw exactly
how it fit. My students were
interacting with their peers
working on those important life
skills of working in a team.”***

**-Caiti Wyman, Special Education Teacher,
Alburnett CSD**





3DETM

**EDUCATION FOR EVERY
DIMENSION OF LIFE**

View video



SPECIAL EVENTS

*Business
Hall
of Fame*

 Junior
Achievement™
of Eastern Iowa



*The 2024 Business Hall of Fame events raised **\$276,080**—funding programming for **3,830** students and turning community celebration into real-world classroom impact!*

SPECIAL EVENTS



Junior
Achievement™
of Eastern Iowa

STOCK MARKET Challenge



"It shows the stress and risk of the stock market, but also the rewardability."

- Wesley, Anamosa CSD

52 corporate teams and 27 student teams participated in a high-energy trading competition, raising nearly \$100,000 for JA programs—making it our most successful JA Stock Market Challenge® yet!

1,387 STUDENTS IMPACTED!



BOARD RECOGNITION



2022-2025
Jack Gonder
Banker's Trust

Regional Executive Board 2024-25

Cedar Rapids Area Market

Area Chairs

Patrick Slater
Regional Board Member

Area Vice Chairs

Kyle Kunz
Regional Board Member

Area Finance Chairs

Jim Moore
Regional Board Treasurer

Cedar Valley Area Market

Troy Smith
Regional Vice Chair

Erin Earnest
Regional Board Member

Jim Miller
Regional Board Member

Iowa City Area Market

John Heinemann
Regional Secretary

Dee McAlpin
Regional Board Member

Mike Goedken
Regional Investment Chair

At Large Members

Regional Chair:
Melissa Winter

Chief Academic Officer:
Dr. Doug Wheeler

At Large: Don Chizek
At Large: Steve Heyer

At Large: Eric Tyler

LOOKING AHEAD

- **REACHING MORE STUDENTS**
- **DEEPENING PROGRAM IMPACT**



- **ORGANIZATIONAL RESTRUCTURING
TO ALIGN WITH JA VERTICALS**
- **BUILDING STRONGER
COMMUNITIES**

***Thank you for your continued leadership,
commitment, and belief in our mission.***



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Achievement™**
of Eastern Iowa